

Press Release
FOR IMMEDIATE RELEASE

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OptiCam M1

Price: USD \$99

Available: October, 2004

Plustek Launches Motorized Webcam

Pan, tilt, rotate – now users can realize the full power of Internet video; Even view *live* video feeds over you *cell phone* or from a remote browser

LOS ANGELES (October 12, 2004) – Plustek Inc (www.plustek.com), a leading manufacturer of consumer, prosumer and professional imaging devices, today launched the OptiCam M1 motorized Web camera (Webcam), offering the market's first three-axis camera with micro zoom capabilities as close as 15mm. Priced at \$99, the OptiCam M1 will begin shipping in the U.S. in October.

Desktop Video Conferencing Now a Reality

Designed to keep pace with today's broadband user, the new OptiCam M1 is a triple-axis Web camera that pans left to right, up and down, has an onboard microphone and can focus its lens on objects as close as 15 mm. It works seamlessly with popular instant messaging applications such as MSN[®] Messenger, ICQ, Yahoo![®] Messenger as well as with NetMeeting[®], a popular video-conferencing application. Opticam users can grant their video chat buddies the ability to remotely control the host camera – making *true* video conferencing from the desktop a possibility. With these features, the OptiCam M1 will appeal to professionals and long-distance family and friends, alike.

Pro-grade Components

For the true video enthusiast, Plustek's OptiCam is the best choice among the competition. It is the first camera embedded with a professional-grade lens that features a close-up function that can focus on objects as close as 15 mm. This function is especially handy when objects with fine detail or small print, such as business cards, need to be viewed. The OptiCam is currently the only Web camera with such focusing capabilities.

Equally as innovative as its focusing feature is the OptiCam's bundled software which allows receiving-end users to remotely control the camera – without even needing to own a Web camera. User A, who purchases the OptiCam and has it set up at their workstation, can simply direct User B to Plustek's Web site for a quick, free download of supporting "Cockpit" software. Connecting with each other via either MSN[®] Messenger or NetMeeting[®], the software allows User A to hand over the controls for the Web camera to User B, if requested. The host user retains the ability to deny or cancel permission of remote use by User B.

Using this remote-control function makes Internet communications finally a reality. Conference callers can easily adjust the camera to focus on the presenter or can choose to pan around the room and view other attendees in a conference or classroom scenario. Doting parents can communicate visually with their college-bound children or "coo" at their favorite grandchild.

With a horizontal viewing angle of 150°, a vertical viewing angle of 110°, and panning speed of 100° per-second, the OptiCam can cater to almost any whim. In addition, this Webcam offers high-quality images, up to 30-frames-per-second on recommended systems in QVGA (320 x 240 pixels), as well as VGA (640 x 480 pixels) still images.

With its versatility and quality of imaging the OptiCam M1 is an indispensable addition to any computer system, whether at home or in the office.

Fully Loaded - bundled software

- **ProntoSnap (photo capture)**
- **Cockpit (pan, tilt and focus)**
- **OptiCamFX (cell phone and remote monitoring – 30-day free trial)**
Setup your webcam at home and view live feeds from your cell phone or remote Web browser

Sales/Purchase

The OptiCam M1 begins shipping in October and will be available online (<http://www.shipitforyou.com/plustek>) and at select retail locations. Stores and other vendors interested in carrying Plustek's award-winning line-up of products may contact Plustek directly at sales@plustek.com.

ABOUT PLUSTEK

A Leader in Scanner Technology – Plustek Inc is a leading manufacturer of sheet fed and multifunction scanners for the professional, home and mobile markets. In business since 1986, Plustek continues a tradition of innovative design, superior quality, and world-class support. Plustek, headquartered in Taipei, Taiwan, sells scanners worldwide.

Plustek's record for innovation includes several 'firsts' in the scanner industry:

- 1990 - grayscale sheetfed scanner
- 1992 - color sheetfed scanner
- 1993 - power-cordless ADF scanner
- 1994 - multi function color scanner
- 1995 - personal page scanner
- 1996 - EPP slim flatbed scanner
- 1997 - A3 size flatbed scanner
- 1998 - affordable multi-imaging flatbed scanner
- 1999 - smallest CCD flatbed scanner
- 1999 - multi function peripheral (Taiwan's first, world's second)
- 2001 - smallest business card reader
- 2002 - smallest A4 mobile scanner
- 2003 - slimmest CIS flatbed scanner
- 2004 - dedicated, low-cost book scanner
- 2004 - 7200dpi film scanner, highest resolution on market

Plustek Introduces OptiCam M1 Motorized 3-Axis Webcam
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- 2004 - 3 axis (pan, tilt, focus) Webcam
- 2004 - A5 flatbed scanner

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