

The Saitek logo is displayed in a bold, yellow, sans-serif font against a black rectangular background with horizontal lines.

Press Release **FOR IMMEDIATE RELEASE**

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GRAB HOLD! – THREE NEW STICKS MAKE PC GAMING BETTER THAN EVER

Saitek Industries begins shipping the much-awaited new line of next-generation joysticks – for a ride so real users will be tempted to grab on with both hands



TORRANCE, Calif. (August 12, 2003) – Saitek Industries Ltd (www.saitekusa.com) today announces the shipping of their much-anticipated line of new joysticks. The ST90, the ST290 and the new flagship model, the Cyborg evo, introduce a host of new and advanced features that make gaming more fun than you can shake a stick at. Designed to offer unparalleled realism and accuracy, yet remain affordable, the new joysticks begin shipping to the channel and will be available at retail mid September.

Saitek ST90

The ST90 features retractable legs that create a stable platform and offer convenient storage. A four-position digital throttle located conveniently on the head of the stick allows quick and easy throttle control. The joystick sports a set of expandable tripod legs to offer gamers extreme precision and control during delicate maneuvers. The ST90 will be available for a suggested retail of \$15.

Saitek ST290

For total flexibility, the ST290 comes with a three-position handle adjustment to accommodate any hand size; the ST290 joystick even adjusts easily for left handed users. In addition to throttle and customized handgrip, the ST290 features five buttons, a trigger, and a point-of-view hat switch. The ST290 will be available for a suggested retail price of \$25.

Saitek Cyborg evo

The first Cyborg joystick launched in 1998 just as flight simulator games were taking off (pun intended) in popularity within the PC gaming community. To match the versatility of the software titles, the revolutionary Cyborg line came with an adjustment tool that let PC gamers set handle size, switch throttle and palm rest for true left-handed play. In addition, the original model allowed the head of the stick to be moved in four directions for ideal game-playing position.

The newest arrival to the Cyborg line, the **Cyborg evo**, offers flexibility similar to its predecessor but now with an easy-to-use finger-adjustable worm gear for full personalization of head and palm rests. In addition, Saitek has moved the fixed throttle to the front of the base for convenient control with either the left or right thumb. Symmetrical base buttons are fingertip-accessible, meaning no loss of control.

The Cyborg evo contains powerful new programming software that doubles up on shift states and function assignments and includes dynamic programmability on-the-fly. The Cyborg evo will hit stores this month and will be available for a suggested retail price of \$40.

These new joysticks push the boundaries of technology and product design. Whether it is full adjustability, clever ergonomics and design or exceptional quality and value, these three joysticks will fit the requirements of all gamers from novice to the most demanding hard core gamer.

Saitek Ships Much-awaited Joystick Line-up (ST90, ST290 and Cyborg evo)
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ABOUT SAITEK

Founded in 1979, Saitek entered the computer games controller market in 1993 and since then has grown to become a major brand in gaming peripherals for the PC; with its extensive range of award-winning products that are designed and manufactured by Saitek, purely to help gamers win.

This season sees the release of many exciting products - the flagship being the Cyborg evo. To celebrate one million sales worldwide of sticks carrying the Cyborg brand, Saitek introduces the next evolution of this enduring range. We've taken all the favorite customization elements, which have made the Cyborg name and have created a stick with a modern, sleek design for the new century.

To build on this continued success, Saitek has expanded beyond PC, and now offers a complete range of controllers for use with PlayStation®2, Xbox™ and GameCube™, a complete range of mice and a brand new range of PDA accessories. Saitek's award-winning controllers for PC and Console are produced in its wholly owned ISO 9002-certified factory and distributed worldwide.

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